## Zachary B. Schafer

### QUALIFICATIONS

- Policy expert and organizational leader with more than 10 years of experience at the intersection of politics and policy in the transportation, water, and energy/climate sectors.
- Experience advising and staffing principals in high-pressure, results-driven, politically sensitive
  environments, including national political campaigns, the Executive Office of the President, and with
  elected/government officials, labor union leaders, and business executives.
- Demonstrated record of organizational management, strategic planning, and partnership-building.

### **BIDEN-HARRIS CAMPAIGN EXPERIENCE**

- Served Climate & Resilience Sub-Committee Co-lead on campaign's Infrastructure Policy Committee.
- Co-led Infrastructure Policy Committee's GOTV program.
- Member of Climate, Energy and Environment Policy Committee.

#### PROFESSIONAL EXPERIENCE

## United for Infrastructure, CEO and Co-Founder

2014 - Present

- Co-founded national infrastructure advocacy and educational non-profit, led by the AFL-ClO, U.S.
   Chamber of Commerce, Brookings, American Society of Civil Engineers, and other organizations.
   Balanced complex political and policy priorities to unite labor, business, and government stakeholders.
- Conceived and organized <u>Moving America Forward</u>, the first-ever presidential candidate forum on transportation and infrastructure, featuring then-Vice President Joe Biden, Senator Amy Klobuchar, Mayor Pete Buttigieg, and Tom Steyer; moderated by The Wall Street Journal, broadcast on C-SPAN.
- Led the infrastructure community's largest and most diverse multi-year national advocacy coalition and campaign. Grew coalition from 22 to more than 500 affiliate organizations in 7 years. Catalyzed programs in more than 35 states. Achieved more than 600 million social media impressions; nearly 1,000 print, tv, and radio news hits; engaged leaders including Vice President Biden, cabinet secretaries, governors, mayors, members of congress, union leaders, and corporate executives.
- Oversaw strategic-planning and partnership-building. Raised > \$1 million budget, managed staff, hiring, and relations with board of directors. Served as organization's spokesperson in the media.
- Convened public and private forums on topics including highways, transit and rail, resilience and sustainability, aviation, jobs, equity and inequality, dams and levees, drinking water and wastewater.

### Council on Competitiveness, Senior Policy Director

2013 - 2015

- Evaluated public-private partnership models for U.S. Department of Energy to accelerate clean energy research, development and deployment; distilled expert interviews and produced research studies; planned and executed regional listening sessions and national summit.
- Staffed the President and CEO; wrote speeches, talking points, and briefing memos, and supported donor and member engagement.

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### PROFESSIONAL EXPERIENCE (CONTINUED)

Navigant Consulting, Senior Consultant - Energy Efficiency Policy & Analysis

2012 - 2013

- Constructed technical tools for U.S. Department of Energy national laboratories to streamline project reporting and manage >\$300 million in investments in energy research, development, and deployment.
- Implemented verification and enforcement process for EPA EnergyStar and Department of Energy
  minimum performance standards program. Developed deep understanding of the Code of Federal
  Regulations. Interfaced between federal agency client, testing laboratories, and engineering teams.

### White House Council on Environmental Quality, Policy Intern

2011

- Contributed to finalizing and rolling out the Obama Administration's <u>National Action Plan: Priorities for</u>
   Managing Freshwater Resources in a Changing Climate.
- Facilitated interagency coordination to encourage data interoperability across federal water agencies.
- Supported CEQ delegation planning for 2011 U.N. climate negotiations; drafted remarks for the Deputy Director on climate adaptation, green economy, and clean transportation.
- Analyzed impacts of federal rulemakings, tracked appropriations for land, water, and climate issues.

### Center for Energy and Environmental Policy, Policy Analyst

2009 - 2011

- Evaluated the technical feasibility and energy, climate and financial impacts of state energy efficiency resource standards; conducted rigorous quantitative analysis; supported stakeholder outreach.
- Wrote talking points, presentations, and remarks for the executive director.

### Obama for America, Field Organizer

2008

- Recruited, trained, and managed 150 volunteers/staff, winning key Pennsylvania swing district.
- Organized rallies and events for principals, including President Obama and Vice-President Biden.

### **EDUCATION**

University of Delaware, Master of Energy and Environmental Policy, summa cum laude

May 2012

University of Delaware, Bachelor of Arts in Economics, International Relations, and History

May 2008